

Restaurant growth scan

Find the next useful move—not another dashboard full of numbers.

RESTAURANT

NEIGHBOURHOOD / OUTLET

SCAN DATE

01 READ THE SIGNALS

Four places hungry customers meet the business

GOOGLE PRESENCE 01

- ☐ Correct listing, category and hours
- ☐ Recent reviews and owner replies
- ☐ Menu, photos and call-to-action

WEBSITE & SEARCH 02

- ☐ Mobile speed and clear location
- ☐ Menu or offer is easy to find
- ☐ Pages explain the business plainly

SOCIAL PULSE 03

- ☐ Recent, recognisable restaurant content
- ☐ Offers include price, timing and outlet
- ☐ Channels point to one clear action

LOCAL RIVALS 04

- ☐ Closest alternatives are identified
- ☐ Their active signals are compared
- ☐ One realistic gap is prioritised

02 PRIORITISE THE MOVES

NOW

Fix the largest discovery blocker

NEXT

Publish one clear offer or update

LATER

Measure the response and compare again

ONE MESSAGE TO START

**“Weekday lunch set is \$12.90, 11am–2pm,
at our Tanjong Pagar outlet.”**

Add a dish photo. LobangNow can turn the signal into campaign work.

FREE NEXT STEP

Run the restaurant analyser

lobangnow.com/analyser

Uses public business signals. Nothing is posted or changed on your behalf.